

Victor Group, Lendlease's proposed NoMad tower to have more stories, fewer units

The Rafael Viñoly-designed condo building at 281 Fifth Avenue will rise 728 feet
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Rendering of the facade at 581 Fifth Avenue in NoMad via [Curbed](#)

In a slight change of plans, Victor Group and Lendlease's condominium tower at 281 Fifth Avenue will have more stories but fewer apartments.

The developers filed plans in May 2015 for the tower at the corner of East 30th Street in NoMad. In that filing, 281 Fifth was slated to have 141 units and be 52 stories.

Curbed reported the Rafael Viñoly-designed tower now will be 55 stories with 130 units. Viñoly is the architect behind Macklowe Properties and CIM Group's 1,396-foot-tall tower at [432 Park Avenue](#).

The 266,963-square-foot tower will be 728 feet, and will have [7,927 square feet of retail space](#) on the cellar, ground, and second floors, New York YIMBY reported.

The buildings at the site have been demolished, with the project slated for completion in the fall of 2018, according to YIMBY. [Victor Group paid \\$99 million](#) for the site in June 2014 with Australian construction firm [Lendlease](#) acquiring an unspecified [stake in the project in April 2015](#). In June, Victor [picked up a six-story commercial building](#) at 277 Fifth Avenue near the condo tower site for \$35.1 million. [[Curbed](#) and [NY YIMBY](#)] — *Dusica Sue Malesevic*